

**ALIGN
GOVERN
DELIVER**

Adam Clarke

- **Deliver Design-Led Capital Projects**
- **Align Vision & Investment**
- **Protect Margin & Brand Integrity**
- **Structure Governance & Contracts**
- **Drive Long-Term Commercial Performance**



CONTACT



+31 6 18 44 21 88



adam@grant-graham.co.uk



www.grant-graham.co.uk

CONNECT WITH ME:

If you are delivering a design-led capital project where creative excellence must coexist with commercial discipline, I bring clarity, structure, and execution certainty to complex environments.

Please visit my LinkedIn profile:

[Adam Clarke](#)

**“CREATIVE AMBITION
MUST BE MATCHED BY
COMMERCIAL
DISCIPLINE.”**

INTRODUCTION

Adam Clarke is a Netherlands-based Strategic Project & Account Director with over fifteen years of experience delivering high-value, design-led capital projects across hospitality, cultural institutions, and international brand environments. As Senior Consultant – Strategic Project & Account Director at Grant & Graham, he supports investors, boards, and founders in translating ambitious design concepts into commercially disciplined, operationally robust developments exceeding €20M in value.

With a Master's degree from the Royal College of Art, Adam combines creative literacy with rigorous financial governance – structuring contracts, procurement strategies, risk frameworks, and executive reporting to protect both margin performance and brand integrity. He operates at senior stakeholder level, aligning investors, architects, and operators to ensure complex capital projects are delivered on time, on budget, and positioned for long-term commercial success.

HOW I CAN HELP YOUR BUSINESS

- **Strategic Capital Delivery:** Lead high-value, design-led developments from concept to completion – aligning investment objectives with creative ambition and operational feasibility.
- **Commercial & Contract Governance:** Implement structured frameworks, procurement strategy, and financial oversight that protect margin, mitigate risk, and maintain delivery certainty.
- **Hospitality & Cultural Expansion:** Support hotel groups, private museums, and experiential brands in repositioning, expansion, and launch programmes that enhance long-term brand equity.
- **Stakeholder & Board Alignment:** Act as trusted interface between investors, creatives, and operators – ensuring transparent reporting, clear accountability, and sustained partnership performance.