

CREATE  
ENGAGE  
GROW

## Queenie Cestaro

- Build Brand Visibility
- Create Engaging Social Content
- Strengthen Community Engagement
- Maintain Consistent Brand Communication
- Support Lifestyle Brand Growth



## CONNECT WITH ME:

Queenie Cestaro supports premium lifestyle and fitness brands that need hands-on marketing support to build their brand, shape communication, and accelerate growth. She brings a proactive mindset and practical execution capability—helping early-stage and expanding businesses maintain strong, consistent communication while growing their presence across new locations and markets.

Please visit my LinkedIn profile:

[Queenie](#)

**“BRANDS GROW WHEN  
CONTENT IS  
CONSISTENT, AUTHENTIC  
— AND BUILT FOR THE  
AUDIENCE.”**

## INTRODUCTION

Queenie Cestaro is a hands-on brand and content marketer who supports lifestyle and premium brands in building visibility and engagement through consistent, social-first communication. She combines creative content execution with a practical, organised approach across visuals, copy, and day-to-day brand communication. With experience as a content creator and brand collaborator, Queenie understands how to translate brand identity into engaging content that resonates with a clearly defined audience. At Grant & Graham, she supports fast-growing boutique brands that need reliable marketing execution to maintain momentum and support growth.

## HOW I CAN HELP YOUR BUSINESS

- **Brand & Social Content Execution:** Creates engaging, on-brand content across social platforms—supporting brand awareness, reach, and audience growth.
- **Content & Visual Creation:** Produces lifestyle-led visuals and short-form video content aligned with premium brand positioning and tone of voice.
- **Copy & Brand Communication Support:** Contributes to clear, consistent copy for social posts, website updates, and ongoing brand communication.
- **Content Planning & Channel Management:** Supports structured content planning and day-to-day management of communication channels—ensuring consistency and clarity.
- **Community & Engagement Support:** Manages comments, messages, and audience interaction—helping brands build connection, trust, and loyalty.