

CREATE
ENGAGE
GROW

Queenie Cestaro

- Build Brand Visibility
- Create Engaging Social Content
- Strengthen Community Engagement
- Maintain Consistent Brand Communication
- Support Premium Brand Growth



CONNECT WITH ME:

Queenie Cestaro supports premium consumer brands – including lifestyle, fitness, fashion, beauty, and e-commerce – that need hands-on marketing support to build visibility, shape communication, and accelerate growth. She brings a proactive mindset and practical execution capability, helping early-stage and expanding businesses maintain strong, consistent communication while scaling their presence.

Please visit her LinkedIn profile:
[Queenie Cestaro](#)

**“BRANDS GROW WHEN
CONTENT IS
CONSISTENT, AUTHENTIC
– AND BUILT FOR THE
AUDIENCE.”**

INTRODUCTION

Queenie Cestaro is a hands-on brand and content marketer who supports premium consumer brands in building visibility, engagement, and growth through consistent, social-first communication. She combines creative execution with a structured, organised approach across visuals, copy, and day-to-day brand communication. With practical experience as a content creator and brand collaborator, Queenie understands how to translate brand identity into engaging content that resonates with clearly defined audiences. At Grant & Graham, she supports fast-growing and expanding brands that need reliable marketing execution to maintain momentum and strengthen market presence.

HOW I CAN HELP YOUR BUSINESS

- **Brand & Social Content Execution:** Creates engaging, on-brand content across social platforms—supporting brand awareness, reach, and audience growth.
- **Content & Visual Creation:** Produces lifestyle-led visuals and short-form video content aligned with premium brand positioning and tone of voice.
- **Brand Messaging & Communication Support:** Contributes to clear, consistent copy for social posts, website updates, and ongoing brand communication.
- **Content Planning & Channel Management:** Supports structured content planning and day-to-day management of communication channels—ensuring consistency and clarity.
- **Community & Engagement Support:** Manages comments, messages, and audience interaction—helping brands build connection, trust, and loyalty.