

STRATEGIZE
ORGANIZE
GLOBALIZE

Nadim Naqavi

- Digital Transformation Leadership
- Ecommerce & Omnichannel Strategy
- Growth & Revenue Acceleration
- Cross-Border Market Expansion



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CONNECT WITH ME:

Looking to accelerate ecommerce growth, modernise digital operations, or lead a seamless transformation? Contact Nadim Naqavi for expert support in ecommerce leadership, omnichannel strategy, and digital innovation—delivering measurable results, strategic clarity, and scalable impact across your digital landscape.

Please visit my LinkedIn profile:
[Nadim Naqavi](#)

**“DIGITAL
TRANSFORMATION ISN'T
JUST ABOUT TECHNOLOGY
—IT'S ABOUT CREATING
SEAMLESS EXPERIENCES,
UNLOCKING NEW VALUE,
AND DRIVING GROWTH
THROUGH SMARTER,
FASTER DECISIONS.”**

INTRODUCTION

Nadim is a seasoned Ecommerce and Digital Transformation Director with 20+ years' experience driving growth across B2C and B2B sectors. He has led digital strategy for brands like Screwfix, Abdul Latif Jameel, and Conrad Electronics—delivering multimillion-dollar revenue gains and award-winning omnichannel platforms. Nadim specialises in ecommerce replatforming, performance marketing, and operational optimisation. Most recently, he has supported high-growth businesses in the Middle East, scaling marketplaces and boosting ROI through marketing automation and team development.

HOW I CAN HELP YOUR BUSINESS

- **Ecommerce and Digital Strategy Leadership:** Proven track record in defining and executing end-to-end ecommerce strategies for international retailers, marketplaces, and scale-ups—delivering multi-million revenue growth through omnichannel innovation and customer-centric platforms.
- **Digital Transformation and Operational Optimisation:** Experienced in leading complex replatforming projects, marketing automation, and logistics integration to enhance user experience, streamline operations, and improve ROI across diverse markets.
- **Commercial and Marketplace Growth:** Adept at driving performance across Amazon, eBay, and D2C channels with strong commercial acumen—developing go-to-market plans, increasing conversion rates, and boosting profit margins through strategic product, pricing, and promotion models.
- **Leadership and Cross-Functional Team Development:** Recognised for building and mentoring high-performing teams across marketing, tech, and ecommerce operations—fostering collaboration, agility, and execution excellence in both startup and corporate environments.