

STRATEGIZE
ORGANIZE
GLOBALIZE

Pedro Chen

- Digital Transformation
- Market Expansion (APAC Focus)
- Emerging Tech & AIoT Innovation
- Space Infrastructure Strategy
- Stakeholder Engagement



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CONNECT WITH ME:

Looking to drive digital transformation, expand into APAC markets, or lead innovation in emerging tech? Contact Pedro Chen – a strategy consultant with hands-on experience in AIoT, cross-border growth, and large-scale technology initiatives across space, telecom, and Smart City sectors.

Please visit my LinkedIn profile:
[Pedro Chen](#)

**“TRUE INNOVATION
HAPPENS WHEN
STRATEGY MEETS
EXECUTION – AND
WHEN GLOBAL VISION
IS GROUNDED IN
LOCAL
UNDERSTANDING.”**

INTRODUCTION

Pedro Chen is a forward-thinking Innovation Consultant and Strategic Leader, specializing in digital transformation, emerging technologies, and APAC market expansion.

With a background spanning AIoT, Smart City development, and satellite-based infrastructure, Pedro has led high-impact projects for government agencies, global investors, and tech-driven organizations. At Nomura Research Institute, he delivered strategic guidance across telecom, space, and sustainability sectors – translating complex technology into actionable roadmaps.

Fluent in Mandarin, English, Spanish, and conversational Dutch, Pedro brings cross-cultural agility and international insight to every engagement. Known for his strategic clarity, collaborative leadership, and systems thinking, he helps organizations drive transformation at scale – from concept to execution, and from local to global.

HOW I CAN HELP YOUR BUSINESS

- **Digital Transformation & Innovation Strategy** – Leads organizations through complex tech-driven change by aligning business goals with emerging technologies. Crafts actionable strategies for AIoT, Smart City, and space-based infrastructure projects that deliver measurable impact.
- **APAC Market Entry & Cross-Border Expansion** – Supports international companies entering Asia-Pacific with deep market insight, stakeholder alignment, and cultural fluency. Builds trusted local partnerships and de-risks expansion through tailored, on-the-ground strategies.
- **Program Leadership & Stakeholder Management** – Brings clarity and momentum to multi-stakeholder programs across public and private sectors. Manages cross-functional teams with a focus on collaboration, governance, and results.