

## Transformation Strategist | Operational Excellence Leader

STRATEGIZE  
ORGANIZE  
GLOBALIZE

### Ramona Chihaia

- Strategic Product Leadership
- Cross-Functional Team Building
- Change Management
- Data-Driven Decision Making
- Digital Transformation



### CONTACT

- 📞 +31636017619
- ✉️ ramona@grant-graham.co.uk
- 🌐 www.grant-graham.co.uk

### CONNECT WITH ME:

Looking to drive product growth, streamline operations, or lead high-impact organisational change? Contact Ramona Chihaia for expert support in product strategy, team development, and digital transformation—bringing clarity, agility, and measurable results to every stage of your growth journey.

Please visit my LinkedIn profile:  
[Ramona Chihaia](#)

"I HELP ORGANISATIONS TURN COMPLEXITY INTO CLARITY, EMPOWERING TEAMS TO DELIVER LASTING IMPACT THROUGH STRATEGY, COLLABORATION, AND CONTINUOUS GROWTH."

### INTRODUCTION

Ramona Chihaia is a seasoned Product Growth and Transformation Leader, specialising in scaling product organisations, driving digital transformation, and leading cross-functional change. With over 20 years of experience across fintech, e-commerce, logistics, and sporting goods, she has successfully led high-impact initiatives for organisations like Nike, ING, and eBay Classifieds. Ramona excels in product strategy, agile delivery, and data-driven decision-making—delivering measurable outcomes and aligning technology with business value. Her strengths lie in transformational leadership, team development, and navigating complex change, combining a coaching mindset with hands-on technical expertise. With a global perspective and a people-first approach, Ramona empowers organisations to innovate, grow, and achieve sustainable success.

### HOW I CAN HELP YOUR BUSINESS

- **Strategic Product Leadership:** Proven track record in scaling product engineering organisations, driving product growth, and aligning technology with business value in sectors like fintech, e-commerce, and logistics.
- **Cross-Functional Team Building and Coaching:** Strong capability to build high-performing, autonomous teams, optimise team dynamics, and coach both leadership and product teams toward growth and resilience.
- **Change Management and Organisational Transformation:** Successfully led change initiatives transforming traditional teams into value-driven, agile teams, including advising C-level leaders on growth, strategy, and collaboration improvements.
- **Data-Driven Decision Making and Digital Transformation:** Expert in using data to drive decisions, streamline processes, and modernise technology stacks, leading to measurable improvements in efficiency, time-to-market, and user outcomes.